# Advertisement Specifications

## **FOR BEST RESULTS**

Ads should be submitted in high resolution in either .ai, .eps, .tiff, or .pdf format. CMYK format.

Logos should be submitted as a pure vector in .ai, .eps, or .svg format. High-resolution .png or .jpg accepted.

## **FULL PAGE**

#### **PORTRAIT**

8.75" x 11.25" [8.5" x 11" with .125" bleeds]

## **HALF PAGE**

### **LANDSCAPE**

8.75" x 5.75" [8.5" x 5.5" with .125" bleeds]

## QUARTER PAGE

### **PORTRAIT**

4.5" x 5.75" [4.25" x 5.5" with .125" bleeds]