ASSOCIATION OF PAROLING AUTHORITIES INTERNATIONAL



2027 Annual

TRAINING CONFERENCE

April 25-28, 2027 • Denver, Colorado

Exhibitor GUIDE

THE POWER OF PAROLE PROFESSIONALS: INVESTING IN PEOPLE, SUPPORTING PRACTICE, AND ENHANCING PUBLIC SAFETY

The Association of Paroling Authorities International (APAI) Annual Training Conference brings together professionals from across the parole and criminal justice community to learn from one another, share ideas, build relationships, and explore the issues shaping our work.

APAI's conference audience includes parole and releasing authority chairs and members, administrators, community corrections professionals, practitioners, policymakers, academicians, students, and representatives from organizations that support the criminal justice field. Our attendees come from across the United States and from countries around the world, creating an opportunity to connect with a broad range of professionals who are committed to effective parole practices and safer communities.

WHY EXHIBIT OR SPONSOR?

The work of parole professionals is constantly evolving. New research, technology, services, and resources can play an important role in helping agencies and professionals meet the challenges of today and prepare for what comes next.

That is where our exhibitors and sponsors come play an important role. APAI's Annual Training Conference provides an opportunity to introduce your organization to the people doing this work every day. Whether you provide technology, training, services, research, resources, or other solutions, the conference offers a place to share what you do and connect with professionals who may benefit from it.

As an exhibitor or sponsor, you will have opportunities to:

- Connect with parole and criminal justice professionals from across the country and around the world.
- Showcase your organization, products, services, and expertise.
- Build new relationships and strengthen existing partnerships.
- Be part of a conference focused on investing in people, supporting effective practice, and enhancing public safety.

BE PART OF THE 2027 CONFERENCE

APAI values the organizations and partners that help make our conference and the work of our association possible. Your participation helps create opportunities for learning, connection, and collaboration, not only during the conference but throughout the year.

We invite you to review the sponsorship and exhibitor opportunities in this packet and consider how your organization can be part of The Power of Parole Professionals in Denver.
We look forward to seeing you there.

Ashley Koonce

Ashley Koonce
Executive Director, APAI

CONFERENCE DATES
April 25-28, 2027

LOCATION
Grand Hyatt Denver — Denver, Colorado, USA

EXHIBIT DATES & TIMES
Monday, April 26, 2027, 7:30am through Tuesday, April 27, 2027 at 3:30pm*
**Exhibit dates and times subject to change based on final agenda and meeting space availability from hotel*

SET-UP
Sunday, April 25, 2027, prior to the Welcome Reception,
times to be determined based on hotel availability

BREAKDOWN
Tuesday, April 27, 2027 at conclusion of last exhibit time.

ANTICIPATED ATTENDANCE
200+ parole and release decision-makers with international representation

2027 Annual
TRAINING CONFERENCE
April 25-28, 2027 • Denver, Colorado



Exhibit & Sponsorship Deadlines

2027 ATC Exhibitor Contract Due
February 15, 2027

2027 ATC Sponsorships Form Due
February 15, 2027

2027 ATC Exhibitor Fees Due
February 15, 2027

Ad & Logo Artwork Due
February 15, 2027

Exhibit Spaces

FULL CONFERENCE EXHIBITORS ($950) WILL RECEIVE

6ft Draped Table
Two (2) Chairs
Wastebasket
Two (2) Attendees*
Two (2) Drink Tickets for the Welcome Reception
Electronic Participant List (After Conference)
Quarter Page Ad in Program Book**
Logo Displayed on APAI Website***
Promotional E-Blast Mentions
Logo Displayed on Conference Signage***

DISPLAY CONFERENCE EXHIBITORS ($850) WILL RECEIVE

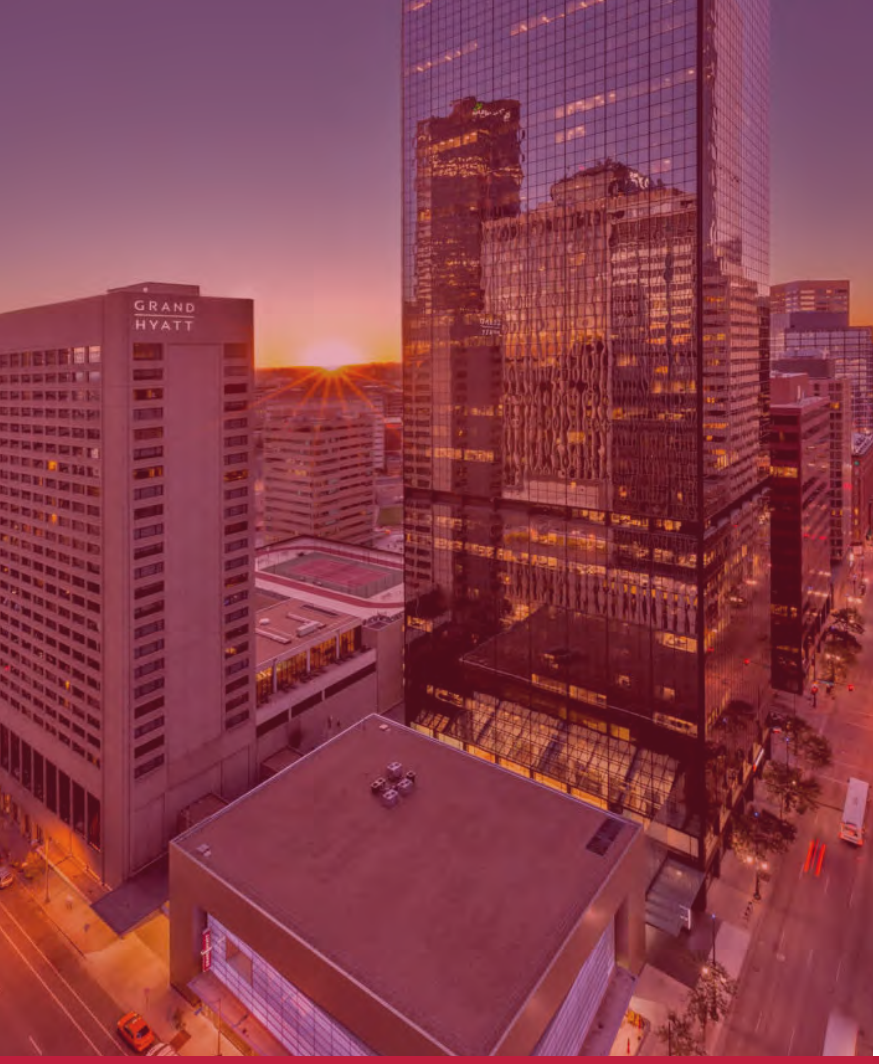
6ft Draped Table
One (1) Chair
Wastebasket
One (1) Attendee*
One (1) Drink Tickets for the Welcome Reception
Electronic Participant List (After Conference)
Quarter Page Ad in Program Book**

**Additional attendees may be registered for $150 per attendee. **Larger ads available through sponsorship opportunities. ***Logo artwork must be received by February 15, 2027. Logos should be submitted in a high resolution raster or preferably scalable vector format.*

Booth Reservations: Require a completed contract and fee paid in full by February 15, 2027. APAI will assign location of exhibitor spaces. There may be additional charges for electrical power, internet access, telephone, skirting, special decorations, shipping and storage/handling. If you need any of these items, please contact Grand Hyatt Denver or request Exhibitor Services Order Form from Ashley Koonce at koonce@apaintl.org

Cancellations: Exhibitor may, if he/she desires, cancel the agreement and receive a full refund, minus a service charge of $200, if written request is received by April 1, 2027. If notification is not received prior to April 1, 2027, APAI reserves the right to retain (if paid) or invoice and collect (if unpaid). Exhibitor is agreeing to pay the full amount if cancelling after April 1, 2027. Failure to pay all applicable exhibitor fees may result in the organization being ineligible to participate in future exhibitor opportunities until all outstanding balances are resolved.

ADDITIONAL PERKS AVAILABLE THROUGH SPONSORSHIP OPPORTUNITIES!



Conference Venue

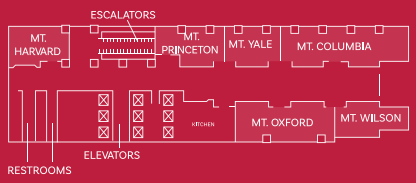
GRAND HYATT DENVER

1750 Welton St
Denver, CO 80202

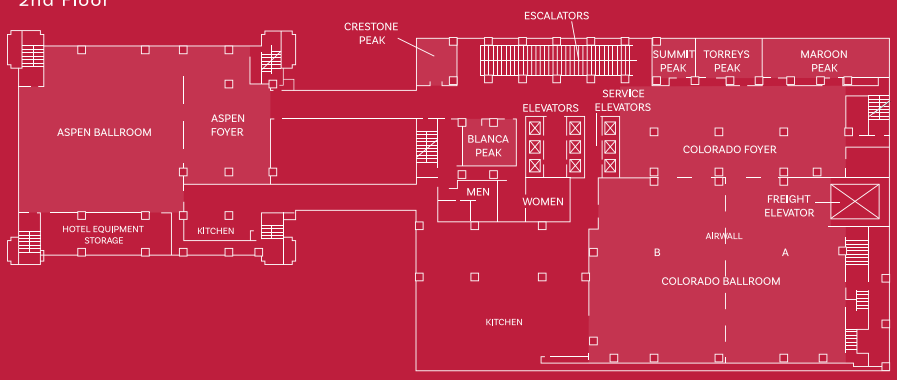
Located just 30 minutes from Denver International Airport, the Grand Hyatt Denver offers a convenient and welcoming setting for conference attendees and exhibitors. Situated in the heart of downtown Denver, the hotel provides easy access to nearby dining, entertainment, and local attractions, making it easy to enjoy the city before, after, or between conference activities.

www.hyatt.com

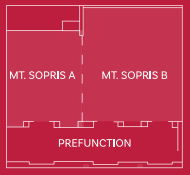
3rd Floor



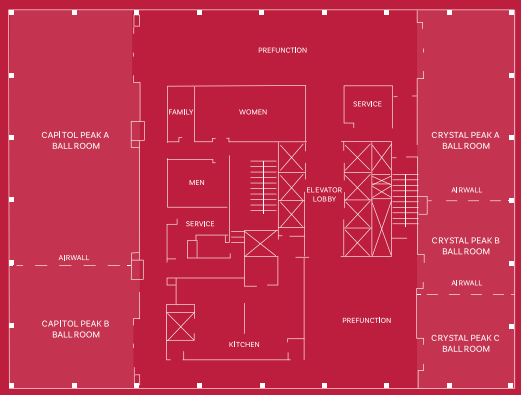
2nd Floor



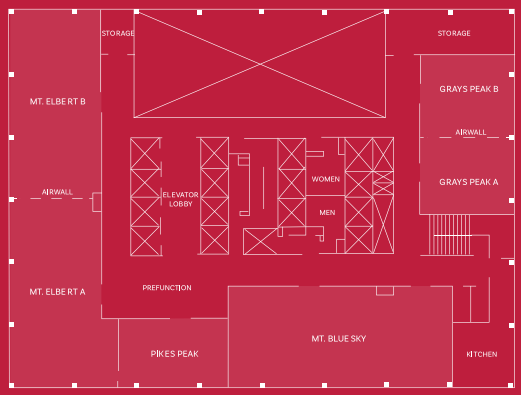
Lobby Level



Pinnacle Club — 38th Floor



Grand Hyatt Conference Center — 2nd Floor



GRAND HYATT®

Grand Hyatt Denver
1750 Welton St
Denver, CO 80202

2027 APAI ATC EXHIBITOR CONTRACT

Instructions: Complete all information blanks. Sign, date, and mail with check made payable to the Association of Paroling Authorities International, PO Box 8841, Huntsville, TX 77340, or e-mail koonce@apaintl.org or call/text 936-344-1377 for more information.

Date	**Company Name** (to be listed)

Address

City	**State**	**Zip**

Phone	**Email**

Choose Exhibit Type (mark one)

☐	Full Conference Exhibitor ($950)	☐	Display Conference Exhibitor ($850)

Enter Total Due for Exhibit* (payable upon return of signed contract to APAI)

Declared Value of Exhibit	**Declared Weight of Exhibit**

Enter the names of the firm representative(s) attending booth. *One attendee is included with Display Conference option. Two attendees are included with Full Conference option. Please notify of name changes or substitutions prior to the conference. Additional representatives may be added for $150 per attendee.*

Representative #1 – Name	**Representative #1** – Title
Representative #2 – Name	**Representative #2** – Title

Will exhibitor provide a door prize? (to be given away at booth)	☐	Yes	☐	No
Will exhibitor provide item to include in materials? (mailed prior to 4/1/2027)	☐	Yes	☐	No

☐	**If marked, check is enclosed in amount of**	$
☐	**If marked, exhibitor requests an invoice with online payment link.**	

Signature	**Title**

**Please note: Any Sponsor fees are in addition to the Exhibit Fee outlined above. The fee for exhibit space may be reduced or waived if company is also a sponsor.*

2027 CONTRACT DETAILS

The Association of Paroling Authorities International, referred to hereinafter as "APAI," and the undersigned firm or individual, referred to hereinafter as "Exhibitor," and the Grand Hyatt Denver, referred to hereinafter as "Exhibit Site," agree to the following:

1. APAI will provide exhibit space in accordance with items listed below. All exhibit spaces include a 6 ft. draped table with two (2) chairs and a wastebasket and is expected to be in the same location as the general sessions throughout the conference.

2. All conference exhibitors receive the following: two (2) complimentary beverage tickets per paid attendee for the Welcome Reception on Sunday, April 25, 2027, an electronic version of participant list following the conference, and a quarter page ad* in the program book.

3. Space will be provided on a first-come, first-serve basis for the area of choice. Preferential booths space will be given to Sponsors (see Sponsorship Contract for details). If the preferential booths are not declared by February 15, 2027, they will be available to all exhibitors.

   Booth diagram is expected to be sent one month prior to conference for booth selection.

4. **Full Conference Exhibitors ($950)** will be entitled to all concessions mentioned above (#2) for two attendees and also be able to place logo on the APAI website, as well as be acknowledged in promotional e-blasts, and signage at the conference. **Display Conference Exhibitors ($850)** will be entitled to all concessions mentioned above #(2) for one attendee. Additional representatives from the company may register for $150 per attendee.

   Please note: Any Sponsor fees are in addition to the Exhibit Fee outlined above. The fee for exhibit space may be reduced or waived if company is also a sponsor.

   Signed contract and fee must be received by February 15, 2027, in order to guarantee exhibit space. If you need to discuss booth locations, special sponsorships, or special needs such as large equipment, please contact APAI at koonce@apaintl.org or 936-344-1377.

   Conference activities are subject to hotel, local, and health official guidelines. APAI will communicate information to all sponsors and exhibitors.

5. Exhibitor understands there could be other charges for electrical power, internet access, telephone, skirting, special decorations, shipping and storage/handling. If you need any of these items, please contact Grand Hyatt Denver or request a Exhibitor Services Order Form from Ashley Koonce.

6. Exhibitor may, if he/she desires, cancel the agreement and receive a full refund, minus a service charge of $200, if written request is received by April 1, 2027. If notification is not received prior to April 1, 2027, APAI reserves the right to retain (if paid) or invoice and collect (if unpaid). Exhibitor is agreeing to pay the full amount if canceling after above date.

7. APAI reserves the right to refuse any exhibit or exhibitor and further reserves the right to shut down any exhibit or exhibitor for breach of this agreement, or for cause.

8. If the exhibitor would like to sponsor/co-sponsor an event or item at the conference, please complete the Sponsorship Contract indicating desired sponsorship.

9. Exhibitor understands that they are responsible for providing ad artwork and logos in order to be recognized in the program book and signage. Ad artwork must be received in PDF or high resolution JPG format according to the dimensions provided on the Advertisement Specifications Page. Logos should be sent in a high resolution JPG format or a scalable vector format such as AI, EPS, SVG or PDF. All artwork must be sent to APAI by February 15, 2027 in order to be included.

By signing below, the firm or individual acknowledges that they have read, understand, and agree to the terms and conditions outlined in this contract. They further certify that all information provided in the form is complete and accurate to the best of their knowledge.

Signature	
Title	**Date**

Please send the completed form and signed contract with payment to:

Association of Paroling Authorities International
PO Box 8841
Huntsville, TX 77340

Checks should be made payable to the Association of Paroling Authorities International
An invoice with an included online payment link may be requested.

Form and contract may also be sent to koonce@apaintl.org.
Please call/text 936-344-1377 for more information.

Signed contract and fee must be received by February 15, 2027.



Why Just Exhibit?

CHECK OUT THESE SPONSORSHIP OPPORTUNITIES FOR MAXIMUM EXPOSURE!

This year we are excited to have updated and more useful offerings to our potential sponsors. These redesigned levels maximize exposure to each of our sponsors, while providing more opportunities for connections, not only with attendees, but also with association members through the year.

All sponsorship levels include an exhibit table at the conference for up to two (2) attendees and a pre- and post-conference attendee list. All sponsorships also allow for advertisements in the conference book, as well as feature on APAI social media pages (Facebook, LinkedIn), as indicated below.

INTERNATIONAL SPONSORSHIP LEVEL

Our International Sponsorship Level is the ultimate opportunity to gain global recognition at this year's Annual Awards Luncheon and Business Meeting. This exclusive sponsorship offers a wide array of benefits that will significantly elevate your brand's presence and impact.

Full Page Ad
Secure a premium full-page advertisement in our event program, ensuring that your brand is prominently showcased to our diverse and international audience.

Individual Email Blast and Individual Social Media Recognition and Links
Your organization will receive personalized posts on our social media channels and email blasts to members, underscoring your invaluable support and including direct links to your website, amplifying your online reach.

Address the Group at the Event
Take center stage and address the diverse and influential audience during the opening of the Annual Luncheon, providing you with a unique platform to convey your message and network on a global scale.

Logos on Conference Pre-Session Show
Your logos will be prominently featured on general session show screen, ensuring your brand receives maximum exposure and recognition throughout the event.

Don't miss this exclusive opportunity to become the International Sponsor, gaining unparalleled exposure and engagement with our diverse, global audience. Your support not only enhances your brand's visibility but also helps to make our event a resounding success on the international stage.

NATIONAL SPONSORSHIP LEVEL

Our National Sponsorship Level is the pinnacle of event sponsorship, offering unparalleled visibility and recognition at this year's Welcome Reception. This exclusive sponsorship is a one-of-a-kind opportunity for your organization to maximize its exposure and make a lasting impact.

Full Page Ad
Enjoy a prominent full-page advertisement in our event program, ensuring that your brand gets noticed by all attendees.

Individual Social Media Recognition and Links
Your organization will receive dedicated posts on our social media platforms, highlighting your support and linking to your website, driving traffic and engagement to your online presence.

Address Reception Attendees
Step into the spotlight with an opportunity to speak directly to the Welcome Reception attendees, granting you an exclusive platform to express your message and connect with attendees on a global level.

Logos on Conference Pre-Session Show
Your logos will be prominently displayed on breakout session screens, ensuring your brand remains visible and recognizable throughout the event.

Don't miss the opportunity to become the exclusive National Sponsor, securing unmatched exposure and engagement with our event attendees. Your support will not only boost your brand's visibility but also help make the reception an even greater success.

REGIONAL SPONSORSHIP LEVEL

Our Regional Sponsorship Level provides exceptional opportunities for your organization to make a significant impact at the conference. With three distinct packages available, you can choose the sponsorship that aligns best with your goals and target audience. Each package offers a unique combination of benefits to enhance your brand's presence and engagement.

Half Page Ad
Secure a prominent half-page advertisement in our event program, ensuring that your brand receives visibility and recognition among your desired audience.

Group Social Media Recognition
Your organization will be acknowledged on our social media platforms, reaching a wide regional audience and highlighting your support for the event.

Conference Recognition of the Sponsorship
Your sponsorship will be formally recognized at the event, underlining your commitment and support for the regional aspect of the conference.

Choose from one of these three Regional Sponsorship Packages tailored to your specific objectives, and maximize your presence at our event. These packages offer an excellent opportunity to build meaningful connections and enhance your brand's recognition within the region.

- Chairs and Administrators Meeting Sponsorship
- Monday Evening Social Sponsorship
- Conference Wifi Sponsorship

These packages are the ideal way to deepen your connections and enhance your brand's recognition. Secure your Regional Sponsorship today and enjoy a unique platform to strengthen your presence at this year's conference.

EXECUTIVE LEVEL SPONSORSHIP

Our Executive Level Sponsorships offer an exceptional opportunity for your organization to be at the forefront of our event. With five distinct packages available, you can strategically position your brand as an industry leader. Each Executive Level Sponsorship provides a blend of premium benefits, ensuring your organization's prominence.

Quarter Page Ad
Secure a quarter-page advertisement in our event program, showcasing your brand and demonstrating your commitment to the event.

Group Social Media Recognition
Enjoy recognition across our social media platforms, connecting with a vast audience and highlighting your valuable support for the event.

Logos Displayed on Breakout Session Screens
Your logos will be featured on screens during breakout sessions, ensuring that your brand enjoys high visibility throughout the event.

Choose from one of the five Executive Level Sponsorship Packages, each tailored to a specific aspect of the event:

- Badges Sponsorship
- Monday Refreshments Sponsorship
- Tuesday Refreshments Sponsorship
- Wednesday Refreshments Sponsorship

These packages are your gateway to making a lasting impression and establishing your organization as a key player within the event community. Secure your Executive Level Sponsorship today to enjoy exclusive recognition and benefits throughout the conference, setting your brand apart as a true industry leader.

SPONSORSHIP LEVEL	INTERNATIONAL	NATIONAL	REGIONAL			EXECUTIVE			
Package Options Available	Awards Luncheon	Welcome Reception	Chairs & Administrators Meeting	Monday Evening Social	Conference WiFi	Namebadges	Monday Refreshments	Tuesday Refreshments	Wednesday Refreshments
Amount (per package)	$15,000	$10,000	$5,000			$2,500			
SPONSORSHIP PERKS									
Recognition via Email and Conference Website	**YES** (Featured)	**YES** (Featured)	**YES**			**YES**			
Advertisement in Conference Workbook	**Full Page**	**Full Page**	**Half Page**			**Quarter Page**			
Logo on Conference Pre-Session Show Screen	**General Sessions** (Featured)	**Breakouts** (Featured)	**Breakouts**			**Breakouts**			
Opportunity to Address Conference Group	**YES**	**YES**	**YES**			–			
Linked Advertisement Posted on APAI Social Media	**YES**	**YES**	–			–			
Marketing Material Inclusion in Conference Bags	**YES**	**YES**	**YES**			**YES**			
Exhibit Space	**Complimentary**	**Complimentary**	**$500**			**$750**			

2027 APAI ATC SPONSORSHIP CONTRACT

All sponsorship packages include pre- and post-attendee lists, signage* and recognition, advertisement in conference workbook, marketing material inclusion in conference bags, and recognition on association social media posts.**

Sponsorships will be assigned on a first-come, first-serve basis. Indicate choice by placing a number in the matching blank with #1 being first choice. If you'd prefer to co-sponsor an event, please reach out to Ashley Koonce at koonce@apaintl.org.

Sponsorship Level	Package	Rank #	Full Sponsor
International	**Awards Luncheon**	-	$15,000
National	**Welcome Reception**	-	$10,000
Regional	**Chairs & Administrators Meeting**	-	$5,000
Regional	**Monday Evening Social**	-	$5,000
Regional	**Conference WiFi**	-	$5,000
Executive	**Namebadges**	-	$2,500
Executive	**Monday Refreshments**	-	$2,500
Executive	**Tuesday Refreshments**	-	$2,500
Executive	**Wednesday Refreshments**	-	$2,500

Date	**Company Name** (to be listed)

Address

City	**State**	**Zip**

Phone	**Email**

	If marked, check is enclosed in amount of	$
	If marked, sponsor requests an invoice with online payment link.	

Signature	**Title**

**In order to be recognized on signage, a logo must be received in High Resolution PDF, EPS, or AI format, by March 1, 2027.*
***For ads to be placed in the Program Book, the ad must be received in a PDF format by March 1, 2027. See the Advertisement Specifications Page for dimensions.*

Please send form, along with payment to: APAI / PO Box 8841 / Huntsville, TX 77340 by February 15, 2027.
Form and contract may also be sent to koonce@apaintl.org.

Advertisement Specifications

FOR BEST RESULTS

Ads should be submitted in high resolution in either .ai, .eps, .tiff, .jpg or .pdf format. CMYK format.

Logos should be submitted as a scalable vector in .ai, .eps, or .svg format. High-resolution .png or .jpg accepted.

FULL PAGE

PORTRAIT

8.5” x 11”

[8.75” x 11.25” with bleeds]

HALF PAGE

LANDSCAPE

8.5” x 5.5”

[8.75” x 5.75” with bleeds]

QUARTER PAGE

PORTRAIT

4.25” x 5.5”

[4.5” x 5.75” with bleeds]